

## BOOK BROCHURE

Create a brochure about a favorite book. Try to make the book as attractive to new readers as possible, but avoid telling the whole story, especially the ending!

### Requirements:

- Students will create a tri-fold brochure using *Microsoft Word* about a book of their choosing.
- The brochure should be landscape orientation, two pages in length, with three columns on each page (for a total of six columns).
- On one page students will write a synopsis of the story (left column), describe the setting of the story and tell about the book's author (center column), and describe the protagonist, antagonist, and other important characters of the story (right column).
- On the second page students will describe related information such as other titles by the author or related websites (left column), write in their heading and create a bibliography of their sources (center column), and create a cover page for the brochure with the title, author and publisher of the book listed (right column). See the *Brochure Example* below.
- Students should find more information about their authors and use images from the internet to enhance their project, but they *must* write a bibliographical citation for every source used, and include it in their project.
- All writing on the project must be the student's original work. It is not acceptable to copy descriptions or synopses from other sources.
- Students should create their own work based on their own reading of the book.

Here is a sample of one side of the brochure:

(Example writing is in plain text, *directions are in italics.*)

### Synopsis

As the years at Hogwarts fly by young Harry Potter is starting his fifth year at the magical school... *Use this area to give the main points of the story. Don't forget to include the conflict:* As the homework gets harder, Harry finds himself in more detentions with his new Defense against the Dark Arts teacher Professor Umbridge... *and the main thrust of the story:* All while Lord Voldemort is trying to get in the Ministry of Magic... *but don't give away the ending:* Can Harry keep up with his schoolwork and stop Lord Voldemort from receiving the prophecy before it's too late, or will he die?

### Setting

This story takes place in Hogwarts Castle ...*Give a complete, but brief description. Paint a picture of specific places, such as...* Number Twelve Grimmauld Place. He also gets his first look at the ministry of magic...*This is your chance to give us the "picture" of the story.*



### Author

J.K. Rowling was born ... *a few facts about the author is enough. You will also want to mention something about the author's relationship to the story, such as...* She first thought about the character Harry when she was sitting on a train ... *or ...* Her first book in this series was published in 1998.



### Characters

#### PROTAGONIST

The protagonist is a teenaged wizard by the name of Harry Potter, who is...*the protagonist is the character that the story is about. Give us a little description of who it is and what they are about.*



#### ANTAGONIST

The antagonist is Lord Voldemort, an evil wizard who... *the antagonist is the character who is in conflict with the protagonist.*



#### OTHER CHARACTERS

*List any other characters in the story that are important. Tell why they are significant.*

